

Welcome to Manchester Committee
Minutes from March 20, 2024 Meeting

- I. January 24, 2024 Minutes approved unanimously.
- II. Get-to-Know-Your-Town event re-scheduled to Saturday, July 13, 2024 from 11 am – 2 pm. New Name: Manchester-by-the-Sea Community Crawl.
- III. Leslie will notify Greg Federspiel about it, and invite local businesses, retailers, town and independent organizations to take part. Hope will create a spreadsheet and we'll purchase and place flags for those participating. We'll also have a map directing residents to all the locations. They'll return to the pickup site (most likely a spot in the library garden) to drop off their stamped maps for a chance to win a raffle prize. (More on that at a later meeting...)
- IV. PR efforts: social media: Manchester Who, What, Where; Hope will create a sign-up link for organizations (discussion of for-profit groups being charged to participate, with the monies going to a scholarship?); The Cricket; The Tide; banner at Richdale's...
- V. Possibility of sponsors: The American Legion?
- VI. Other ongoing activities: Facepainting, balloon shaping...
- VII. In the meantime: Leslie will have a list of local business organizations ready to go, Hope will forward a letter that the City of Salem used for their invitation, Christine will compose a letter inviting residents to this event, and we'll try to make sure that all groups will be invited.
- VIII. Next meeting: Wednesday, April 17, @7 pm.